

ADV # 015776

AGY # 2056

ADV. NAME POLI/T SMITH/R/SEN/PA

AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

CONTRACT # 6298187

PRDCT TOM SMITH 8/28

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE AUG27/12 11.43

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$19,475
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:
:TOTL:											
:SPTS:											

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15

1 1000A-1100A

PROGRAM : ELLEN
CON COM1: ELLEN

2 1100P-1130P

PROGRAM : LATE NEWS
CON COM1: LATE NEWS

REP HEADLINE# 6298187
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

AUG27/12 11.43
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$275.00	8/28	8/31	4		TU-F	4
4			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$300.00	8/28	8/31	4		TU-F	4
5			500P-530P PROGRAM : NEWS CON COM1: NEWS	30		\$550.00	8/28	8/31	2		TU-F	2
6			600P-630P PROGRAM : NEWS CON COM1: NEWS	30		\$700.00	8/28	8/31	4		TU-F	4
7			600A-700A PROGRAM : NEWS CON COM1: NEWS	30		\$600.00	8/28	8/31	4		TU-F	4
8			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30		\$1,100.00	8/28	8/31	2		TU-F	2
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$525.00	8/28	8/31	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$350.00	8/28	8/31	2		TU-F	2
11			1200N-1230P PROGRAM : NOON NEWS	30		\$275.00	9/3	9/3	1		MON	1
12			400P-430P PROGRAM : JUDGE JUDY	30		\$300.00	9/3	9/3	1		MON	1

GOLF 1.30-4P

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 AUG27/12 11.43
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P	30		\$700.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
14			600A-700A	30		\$600.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
15			700A-900A	30		\$525.00	9/3	9/3	1		MON	1
PROGRAM : TODAY SHOW												
SEP/12 19475.00												CONTRACT TOTAL
												TOTAL SPOTS
												19475.00
												36

MARKET TOTALS \$64,916 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*